

# GUIDO PARLATO

## CURRICULUM VITAE



### PERSONAL DETAILS

- . Name: Guido Antonio
- . Surname: Parlato
- . Born: Zevio (VR), 11th, December 1980
- . Address: Via Oxilia, 24. Milano, 20127, Italy.
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- . Website: [www.higui.it](http://www.higui.it)

### EDUCATION

- . A.y. 1999/2000 - A.y. 2005/2006: Master's degree of Industrial Design, specialized in Communication Design, at Politecnico di Milano, Milano, Italy.  
Thesis: "*Slow Design. Da preservazione della cultura materiale a paradigma progettuale*"  
(*Slow Design. From the preservation of material culture to a new design paradigm*).  
Supervisor: Giulio Ceppi, Total Tool Milano; co-examiner: Giacomo Mojoli, Slow Food organisation.  
My thesis aimed to use the general approach of the Slow Food organisation as the basis for a new design concept, specifically in creating a new approach to interface design.
- . August 2002 - March 2003 Studied at Fachhochschule Hannover, Hannover, Germany,  
Part of the Erasmus international exchange programme.
- . 2002: Course in Typographic Design by the CFP "R. Bauer", Milano, Italy; (162 hours).
- . A.y. 1994/1995 - A.y. 1998/1999: High school specializing in scientific studies "Liceo Scientifico Statale A. Messedaglia", Verona, Italy.

### WORKING EXPERIENCE

- . 07/2008 - Present: Interaction designer at Itsme S.r.l. ([www.itsme.it](http://www.itsme.it)).  
Researcher and designer within the interaction design team for the Itsme project, an open source OS with a new metaphor based on "Stories and Venues".  
I am currently in charge of researching and investigating the actual technology panorama, conceptualize new Itsme OS features and specify requirements for the development. Furthermore I am in charge of coordination between interaction design, tech development, and communication teams.
- . 09/2007 - 07/2008: UI specialist consultant at H3G Italy ([www.h3g.it](http://www.h3g.it)).  
In charge of UI improvements within the H3g Italy Product Development team.

I was responsible of defining both the UI and GUI of Momo Design handsets, supervising product consistency within the different devices platforms. Furthermore followed as well UI and GUI customization for international vendor products commercialized by H3G.

**. 01/2007 - 09/2007: Freelance activity.**

Interaction design, web design and graphic design, working in collaboration with Total Tool Milano ([www.totaltool.it](http://www.totaltool.it)), RMG Connect (JWT group, [www.rmgconnect.it](http://www.rmgconnect.it)), Synèo ([www.syneo.it](http://www.syneo.it)).

**. 06/2006 - 12/2006: Internship at Jamba GmbH, Berlin ([www.jamba.de](http://www.jamba.de)).**

Interaction and graphic design within the Jamba Music Team, responsible for the Jamba Music client development, music player application for PC and mobile.

**. 2005 - 2006: Freelance activity.**

Web design and graphic design, working in collaboration with Total Tool Milano, Domus Academy (Milano), POLI.design (Politecnico di Milano), Jamba (Berlin), Comalab (Milano).

**. 10/2003 - 04/2004: Internship at Total Tool Milano, Milano, Italy ([www.totaltool.it](http://www.totaltool.it)).**

Web design, graphic design and research activity. I designed the cd-rom and website for the International Community of Grand Saint Bernard, the Total Tool Milano website, and other internal projects.

## TEACHING EXPERIENCE

**2009: Domus Academy, Master in Business Design.**

Tutor at "Design brand exploitation" workshop, in collaboration with Itsme.

**2008: Istituto Europeo del Design, Master in Graphic Design Management.**

Teacher of Adobe Flash.

**2007: Istituto Europeo del Design, Master in Graphic Design Management.**

Teacher of Adobe Illustrator, Photoshop, Indesign and Macromedia Flash.

**. Since 2004 I have been tutoring at Politecnico di Milano, Design Faculty, on the following courses:**

**2009: Italian landscapes, Laboratorio di design della comunicazione - concept design.**

Prof.: Giulio Ceppi, Giacomo Mojoli.

**2007: Soundbrand, Laboratorio di design della comunicazione - concept design.**

Prof.: Stefano Belisari, Giulio Ceppi, Stefano Mandato

**2006: Sound design, Laboratorio di design della comunicazione - concept design.**

Prof.: Stefano Belisari, Giulio Ceppi, Giacomo Mojoli.

**2005: Materiali e strumenti per la comunicazione visiva.**

Prof.: Franca Garzotto, Andrea Manciaracina, Stefano Mandato.

**2005: Food on the move, Laboratorio di design della comunicazione - concept design.**

Prof.: Giulio Ceppi, Egidio Miti.

**2004: Materiali e strumenti per la comunicazione visiva.**

Prof.: Franca Garzotto, Andrea Manciaracina, Stefano Mandato.

**2004: WinterSlowLife, Laboratorio di design della comunicazione- Concept design.**

Prof.: Antonino Benincasa, Giulio Ceppi, Stefano Mandato, Giacomo Mojoli.

## LECTURES

- 2009: *Itsme, beyond the desktop metaphor* (Diana C., Moderini C., Parlato G., Tassi R.).  
Invited presentation at UX Australia, the annual Australian conference on User Experience.  
28 – 29 August 2009. Hotel Realm, Canberra ACT, Australia.
- 2009: *Itsme, beyond the desktop metaphor* (Diana C., Moderini C., Parlato G., Tassi R.).  
Master in Technologies for Human Communication, Faculty of Communication Sciences.  
Università della Svizzera italiana, Lugano, CH.

## LANGUAGE SKILLS

- . Italian: mother tongue.
- . English: (written/spoken) upper intermediate.
- . German: (written/spoken) basic.

## TECHNICAL SKILLS AND COMPETENCES

- . Excellent knowledge of cognitive ergonomics, usability and accessibility.
- . Good Html and Css programming knowledge and a good level of Actionscript.
- . Excellent digital imaging and desktop publishing skills.
- . Basic knowledge of video editing and compositing.
- . Excellent knowledge of Windows, OsX, Office.